

2014 Newsletter/website Rate Card and Ad Specs

The Cook Park Newsletter is published 4 times per year and distributed to 1550 Cook Park Neighborhood households. Additionally 400 issues are distributed to local businesses for public access. Ads are contracted on a yearly basis from time of contract. All advertisers will be published in the printed newsletter and included on the CPNA website.

Ad	Size (W x H)	Cost
Biz card	3" x 1.25"	\$150/yr
Quarter Page Vertical	2.375" x 4"	\$250/yr
Quarter page Horizontal	8" x 2"	\$250/yr
Half Page	8" x 4"	\$450/yr
Full Page	8" x 10.5"	\$750/yr
Sponsorship	Full page ad plus 1 editorial/year	\$1200/yr
Insert	Materials provided by advertiser	\$250/issue
Website inclusion only		\$120/year

File format: All ads are BW. Ads are accepted in jpg, pdf, eps and tif formats 300dpi. If you require ad layout services we will provide services for \$50 additional. If you are providing art it must be submitted in the accepted mentioned file formats. We cannot accept Word files.

Issue	Artwork deadline	Publish Date
Spring	February 10	March
Summer	May 10	June
Fall	August 10	September
Winter	November 10	December

The printed newsletter is distributed FREE to 1550 Cook Park neighborhood homes the first week of each designated month 4 times per year.

Email your ad to: cpneighborhood@gmail.com

In order to deliver our newsletter on time as promised we ask that payment must be received by the 10th of the month prior to distribution (see artwork deadline schedule). Failure to submit payment on time will void your contract agreement.

Make checks payable to: CPNA
 CPNA • PO BOX 221656 • Denver Colorado 80222-1017

Cook Park News

COOK PARK NEIGHBORHOOD ASSOCIATION

